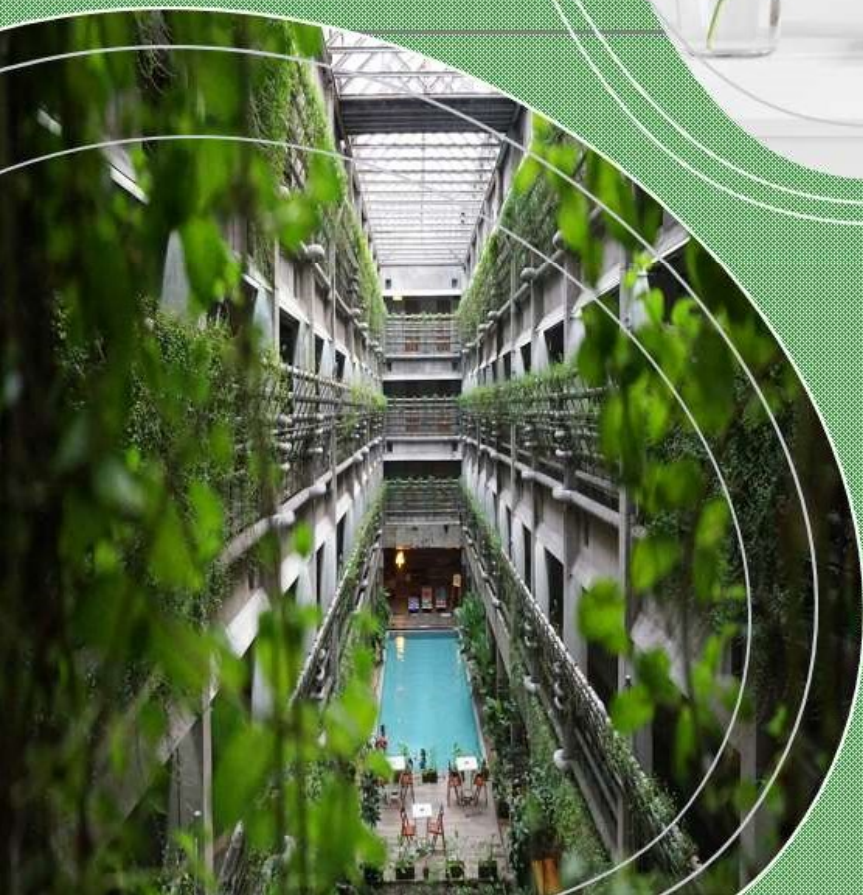
**TOUCAN***The future of tourism
without a carbon footprint*

ABOUT TOUCAN

Fighting climate change is of utmost importance nowadays, particularly in the tourism sector, whose numbers of tourism influxes cause great environmental burden in local communities, such as overuse of plastic, excess of waste, etc. However, tourism industry professionals still lack environmental skills and knowledge ("green skills") to develop a more sustainable and eco-friendly business.

The TOUCAN project's main goal is thus to **minimize the carbon footprint in the tourism sector** through environmental learning for tourism SMEs, as well as Vocational Education and Training (VET) providers and teachers in this area.



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OUR ACTIVITIES



Development of a **mobile-based environmental learning solution** for tourism SMEs and VET providers and teachers for the development of skills and knowledge in sustainable growth



Production of **online self-assessment tools** to evaluate competences on the implementation of more eco-friendly solutions in tourism SMEs



Organisation of **local pilots** with tourism SMEs, so they can appropriate the online resources



Engagement of associated partners and creation of Working Thematic Groups for **learning modules preparation, dissemination, and scouting activities**, including the organisation of local Promotion Seminars

OUR TARGET GROUPS

SMEs from **1**
the tourism industry

VET providers and teachers **2**

Associated partners **3**
and stakeholders

OUR PARTNERSHIP



**POLITECHNIKA
RZESZOWSKA**
im. IGNACEGO ŁUKASIEWICZA

