

Newsletter 2

November 2022

TOUCAN Recognition and validation OER

Together with the development of the **TOUCAN m-learning solution** – a mobile-based solution to deliver training courses on circular economy and sustainability to tourism SMEs –, TOUCAN partners are also producing **self-assessment tools** for SMEs to evaluate their environmental-friendly competences before and after taking the training courses. These will be pre- and post-questionnaires comprising a set of questions for evaluation, that will also include an explanation of the correct answer, allowing the recognition and validation of competences.

Additionally, the m-learning solution includes **case studies** in the form of practical situations related with each training course, to assess the SMEs' needs and suggest them the best training courses to explore inside the m-learning solution.

This is the second result of the project, and it will be available to the public as an Open Educational Resource (OER).

Second partners' meeting in Athens

The TOUCAN partners joined together in Athens, Greece, in September 2022. The main tasks, deadlines and next steps of the project were presented and agreed.

ABOUT TOUCAN

Fighting climate change is of utmost importance nowadays, particularly in the tourism sector, in which numbers of tourism influxes cause great environmental burden in local communities, such as overuse of plastic and excess of waste. However, tourism industry' professionals still lack environmental knowledge and skills ("green skills") to develop a more sustainable and eco-friendly business.

The TOUCAN project main goal is thus to **minimise the carbon footprint in the tourism sector** through environmental learning for tourism SMEs, as well as for Vocational Education and Training providers and teachers in this area.





What are sustainable transnational tourism products?

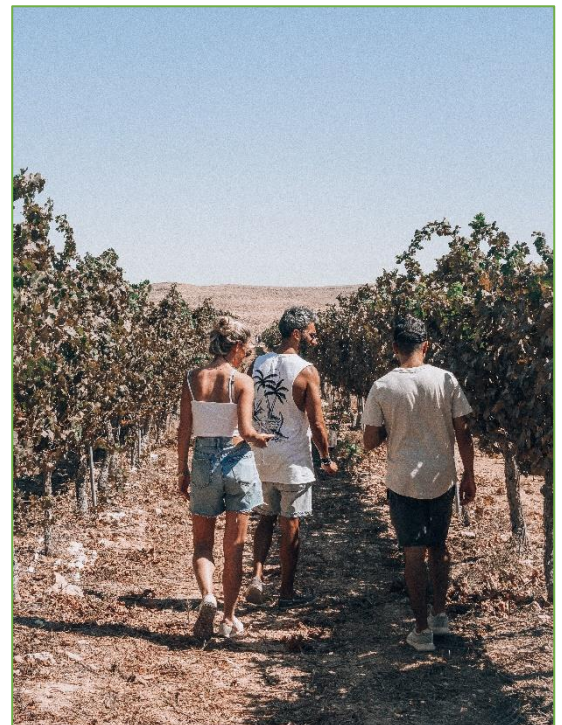
As part of its work in diversifying the tourism experiences in the European Union, the European Commission has been funding sustainable transnational tourism products. But what are they?

They are thematic products and services that contribute to tourism growth in areas such as **environmental-friendly tourism**, including cycling routes, sports, food and wine tourism, health and wellbeing tourism, nature tourism, cultural routes crossing Europe and “slow tourism” that allows tourists to engage with local communities.

Since 2011, more than 40 transnational projects have been co-funded with the goal of supporting tourism SMEs to increase their sustainable management skills and develop innovative environmental-friendly tourism solutions through transnational cooperation.

More information can be found at:

www.single-market-economy.ec.europa.eu/sectors/tourism/offer/sustainable/transnational-products_en.



“The quality of tourism destinations is strongly influenced by their natural and cultural environment”

European Commission

OUR PARTNERSHIP

